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## **What is ebook publishing at Boson Books?**

It is an inexpensive, efficient method for delivering literary, educational, and informational works to consumers via digital screens of all sizes and platforms, including pads and phones.

### **Ebook publishing means:**

no costly returns.  
low-cost distribution.  
no warehousing.  
no inventory.

Ebook are sold only on demand.

The major audience for online editions or ebooks is the global Internet audience that reads primarily in English.

Since 1994, Boson has thought ambitiously to attract new works by new writers, reprints by living authors, and works that benefit from ebook publishing concurrent with print publishing. The reading public is searching out online editions wherever the Internet reaches—which today is everywhere.

### **A. What do online editions do for literary works?**

The success of a literary work usually depends upon building and keeping the work accessible to a loyal audience for an indefinite period of time. Because ebooks of literary works—novels, short fiction, and poetry—are distributed globally, the potential for critical attention and sales is far beyond the usual distribution range for typically small-audience works.

Online editions of special interest works benefit in the same way that literary works do.

### **B. What do online editions do for educational works?**

Online editions of educational works—textbooks at all levels, for example—take education out of the classroom into the home, the workplace, the community center, the library, and other literacy centers—any place where teaching and learning can occur. Licensing online

editions to school systems, corporations, libraries, and other centers develops future possibilities for the continuing education markets.

**C. What do online editions do for informational works?**

Online editions of informational works—newspapers, journals, magazines, and advertising—convey information on a global scale. Information delivery was the major underlying basis for the development of the Internet when science and government entities wanted to exchange information concerning, for example, new research. The World Wide Web has made possible the expansion of information delivery, advertising, and sales to millions of customers in scores of countries.

**D. Are online works protected by the copyright laws?**

Ebooks are protected just as are published works in print, on DVD, or other media. Deploying digital rights management (DRM) techniques, Boson Books distributes through all the major distributors now on the web. Boson's ebooks are formatted to be read on all the handheld ebook readers as well as cell phones, laptop, and desktop computers. The distributors' encryption policies are the same as ours.

**E. How do writers receive payment for works published online?**

The customer pays, using a credit card, through secure web servers. Our distributors collect the Boson writers' money and transfer it to a Boson bank account. Boson then gives its writers an accounting on a regular basis, paying the money for ebooks sold collected from all sources.