



A Good Book Now!

Since 1994

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What is online book publishing?

It is an inexpensive, efficient method for delivering literary, educational, and informational works through computers to readers/customers/consumers. Online book publishing utilizes the Internet's technology known as the World Wide Web.

Online book publishing means

- no returns.
- no-cost distribution
- no warehousing.
- no inventorying.

Online book publishing means selling books only on demand.

The major audience for online editions is the global Internet audience that primarily reads in English.

Now, online book publishing is probably where paperback publishing was in the 1940s. And by 1950 paperback books were entirely accepted. We cannot imagine that they were once objectionable. BOSON is thinking ambitiously by attracting new works by new authors, reprints by living authors, and works that benefit from online publishing concurrent with print publishing. We believe the public will soon be searching out online editions wherever the World Wide Web reaches—which today is everywhere.

A. What will online editions do for literary works?

Boson Books is an electronic imprint of C&M Online Media, Inc.

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The success of a literary work usually depends upon building and keeping the work accessible to a loyal audience for an indefinite period of time. Because online editions of literary works—novels, short fiction, poetry—are distributed globally, the potential for critical attention and sales is far beyond the usual distribution range for typically small-audience works.

Online editions of special interest works benefit in the same way that literary works do.

B. What will online editions do for educational works?

Online editions of educational works—textbooks at all levels, for example—take education out of the classroom into the home, the workplace, the community center, the library, and other literacy centers—any place where teaching and learning can occur. Licensing online editions to school systems, corporations, libraries, and other centers develops future possibilities for the continuing education markets.

C. What will online editions do for informational works?

Online editions of informational works—newspapers, journals, magazines, and advertising—convey information on a global scale. Information delivery was the major underlying basis for the development of the Internet over twenty years ago when science and government entities wanted to exchange information concerning, for example, new research. The World Wide Web has made possible the expansion of information delivery, advertising, and sales to millions of customers in scores of countries.

D. Are online works protected by the copyright laws?

Online works are protected the same as any other published works in print, on CD or on tape.

E. How do authors receive payment for works published online?

BOSON encrypts published works so they may be downloaded but not opened for reading until the customer has paid for the book, using a credit card, through a secure Web server. Our distributors use software that prevents piracy.

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